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# Smart moves

By **David Spittles**

## Label it chic and swanky

**T**WIGGY, Lulu and Yasmin Le Bon used to work in Stockwell, doing fashion shoots at a grimey printworks that also produced clothes labels for luxury brands such as Fortnum & Mason.

The factory, once owned by Freemans, the clothes catalogue company, is being converted into **The Printworks**, 71 loft-style apartments with generous ceiling heights, and retaining original

industrial architecture. Developer Galliard has already built a complex of new apartments behind the factory.

Located between Oval and Stockwell, it is an up-and-coming address and forms part of a conservation area with Georgian terraces and Regency villas. Prices from £325,000. Call 020 7620 1500.

**Loft living:** The Printworks and icon of Swinging London, model Twiggy

